

Keyword Searching

How to use search engines to help research your topic.

While researching your topic you will likely use a search engine. There are search techniques that can help you quickly find what you are looking for. In this case, we'll use Google to research a paper on Tybalt's revenge in *Romeo and Juliet*.

Terms Search – a word or string of words

Be specific in your use of keywords. For example, the term Romeo and Juliet will produce millions of results on Google. This is far too broad. Focus your search to fit the exact topic. For example, the terms Romeo and Juliet revenge Tybalt produce about 20,000 results. This is a much more manageable amount of information.

Write down four keyword terms for your topic.

Keyword terms	What do you hope to find with these terms?
1	
2	
3	
4	

Phrase Search – a string of words in quotation marks

Using quotation marks around a phrase will produce that exact string of words. This is helpful if you know precisely what you need. For example, the phrase "Tybalt kills Mercutio" produces about 1,500 results. This is helpful if you need to find where certain lines in the play are found.

Write down four phrases for your topic.

Phrases	What do you hope to find with these phrases?
1	
2	
3	
4	

For more information on searching visit: <http://www.google.com/help/basics.html>